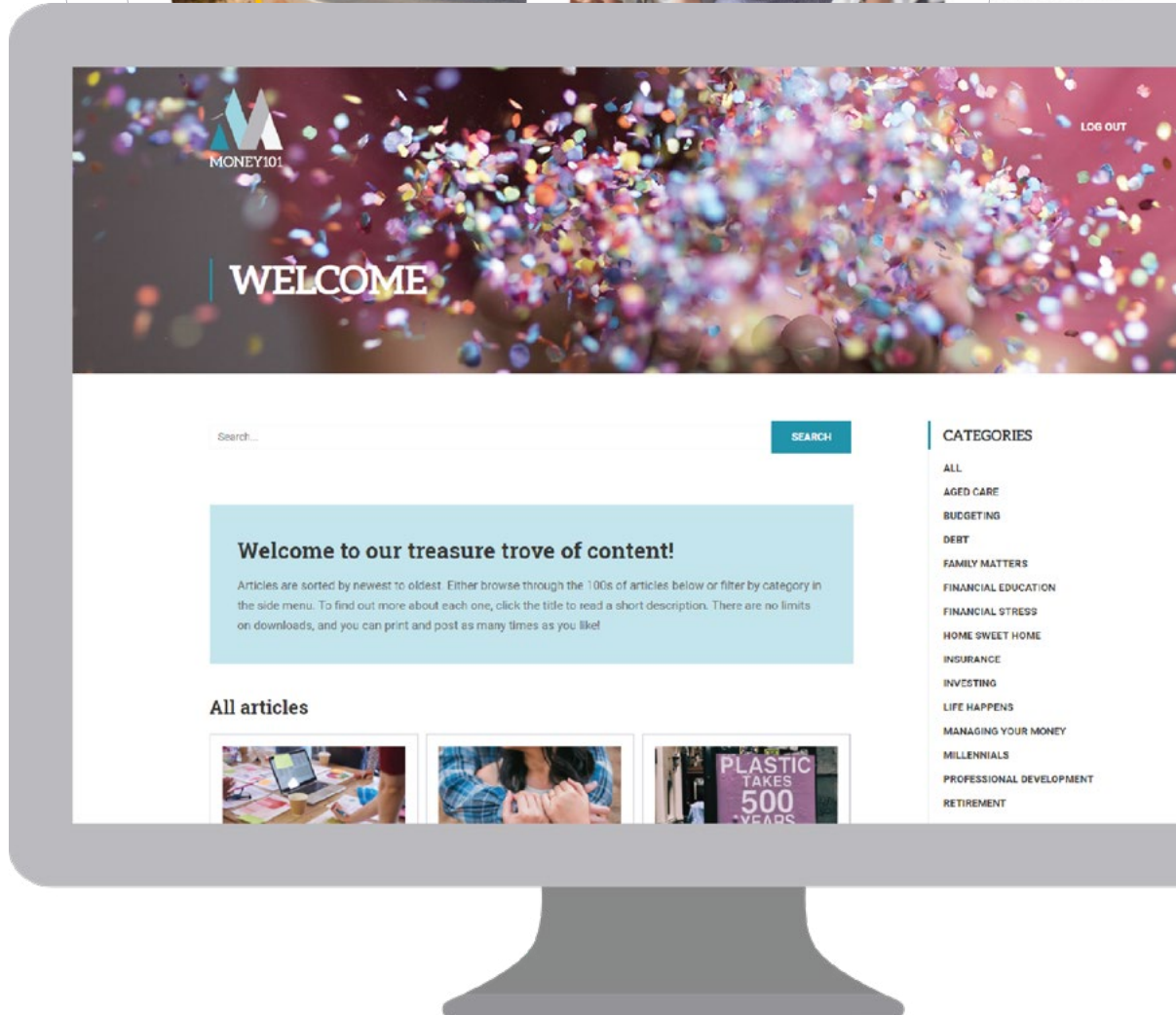
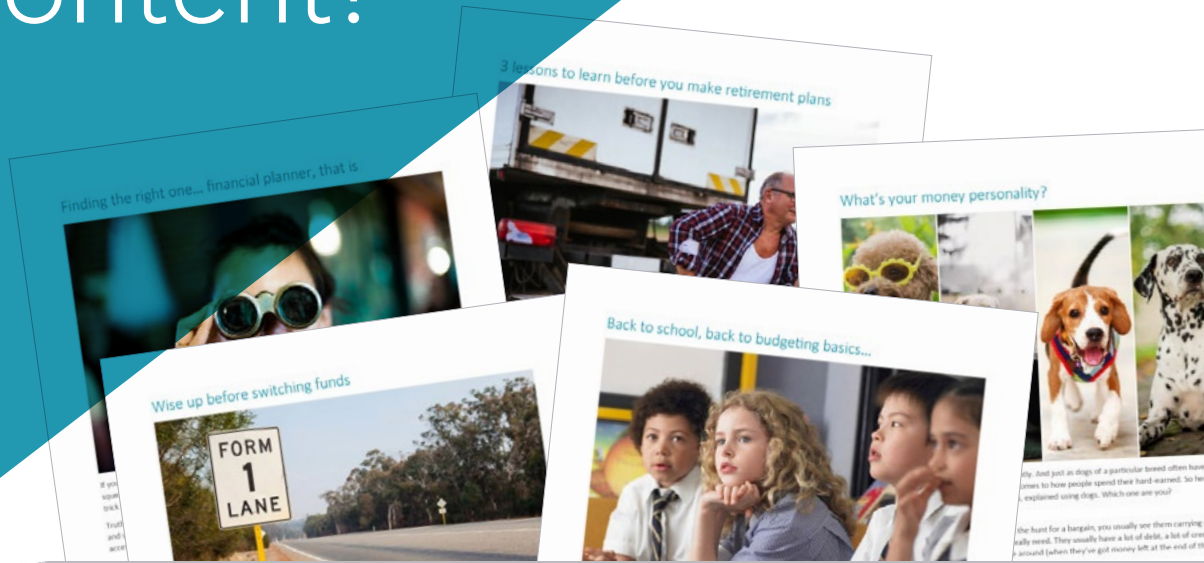


Welcome to our treasure trove of content!



Our Engagement Library is full of fantastic articles stuffed with important information. We cover a range of topics from the intricate details of superannuation to the financial pitfalls of getting a pet.

Every article is carefully researched and written in a jargon-free, easy to read format, packaged with a high-resolution image. What's even better is that we constantly add to our library every month, so there's always something new to download and share.

IT'S EASY TO USE.

All the content in our library is unbranded, so you are welcome to change the image, title, fonts and colours etc. so you can make it look like they were put together by you and your organisation. Every article also has its own handy call to action to encourage your audience to get moving.

HOW DO YOU GET ACCESS TO ALL THIS?

An annual subscription gives you full access to our entire library. There are no hidden costs or limits on how many articles you can download and share. At the end of your subscription, simply renew for another year. If you decide not to renew, you won't lose any of your previously downloaded content.

SO YOU'VE GOT ALL THESE WORD DOCS AT YOUR FINGERTIPS, WHAT DO YOU DO NEXT?

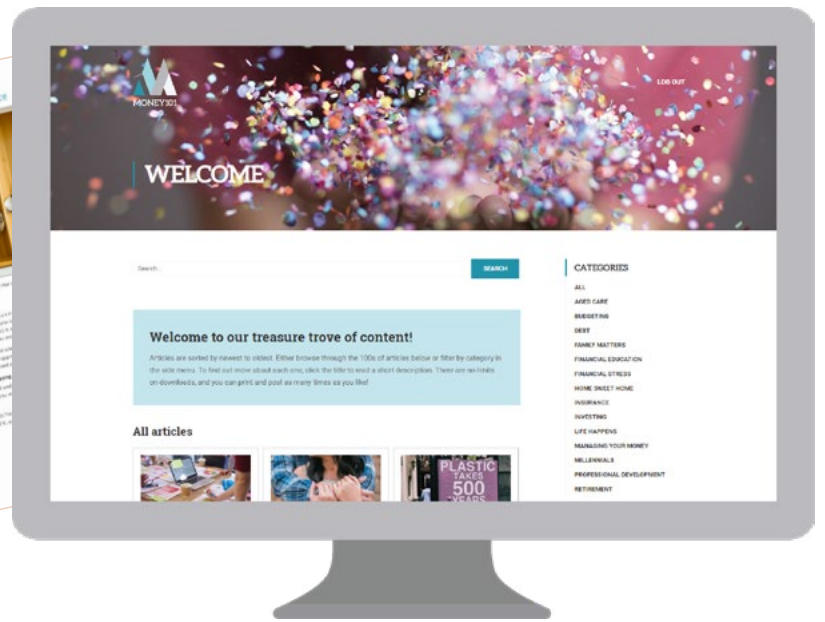
Our articles have a range of uses, from blogs to welcome packs, so there's a solution for whatever needs you have.

EXAMPLE



FORMAT A4 Microsoft Word document
WORD COUNT 300-600 words (approx)
IMAGE approx 2244px x 1476px

The footer contains the only reference to Money101. This does not form part of the article when content is copied.



Ways to use our engagement articles



BLOG POST

Post articles as blog post on your company website



EMAIL CAMPAIGNS

Send articles as part of email marketing campaigns



NEWSLETTERS

Add articles to your regular client newsletter to gain traction on your education program



WELCOME PACK

Use articles as part of 'welcome pack' collateral



WEBSITE ENQUIRIES

Add value to website and email query responses by attaching articles



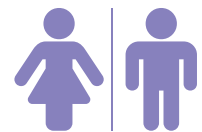
COMMUNICATION SCHEDULE

Fill in a gap in your social media schedule with an on-topic image and link



RECEPTION AREA

Place articles in reception area or waiting room for casual reading material



BATHROOM DOORS

Create short snippets and place them on the back of bathroom doors



TWITTER

Tweet images with links to the article



STAFF ROOMS

Display articles in staff rooms and tea rooms



FACEBOOK

Create a Facebook post with links to the article

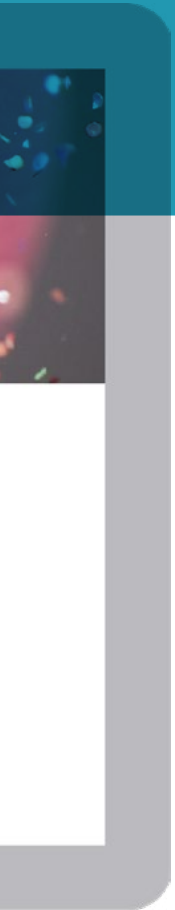


CLIENT EMAILS

Attach articles to regular client communications

With full access to our comprehensive engagement library, you'll never need to worry about promoting your wellbeing program again!

Visit money101.com.au to find out more.



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